

Koos Groenewoud CFM CFMJ, (Keynote) speaker and networking enthusiast

Servant and authentic leadership, networking, inspiration, enthusiasm and passion are parts that Koos Groenewoud – who also answers to the honorary title of Mister Connectivity – was made for. Servitude is in the blood of this senior manager. Koos spent the majority of his professional career in the hospitality industry. He started his career as a manager with AC restaurants, was host and Food & Beverage Controller with the Marriott hotel in Amsterdam and was among those who initiated MartINN (Martinair) restaurant at Lelystad airport. During the past Twelve years Koos was active as a facility management professional.

Koos idolizes the field of facility management. He is devoted to commending the profession as well as his commissioner or employer in the trade press. He was active as an editor and author for FMI magazine, the Dutch facility management trade association's (FMN – Facility Management Nederland) periodical, is a guest lecturer for NHTV Breda University of Applied Sciences and Hogeschool Zeeland (HZ University of Applied Sciences), among other institutions, and had the privilege of being a keynote speaker during the FM Summit 2010 in Cannes, where he spoke to the European top in the facility management and real estate branch. The positive reactions to his presentation amplified his passion for leadership. His encounter with *Servant Leadership* - some eight years ago - and authentic leadership (Focus Conferences at Business University Nyenrode) were veritable celebrations of recognition to Koos. His encounters with Jan Gunnarsson, John Kotter and Marshall Goldsmith confirmed his vision on leadership.

The invitation to become an ambassador for the *Greenleaf Center for Servant Leadership* Europe confirmed the recognition Koos experienced. This network of ambassadors involves some fifty people from a variety of organizations and companies that feel sympathetic towards Servant Leadership and propagate its principles. Koos is also an ambassador for Hostmanship.nl and Marshall Goldsmith.

Koos' vision on leadership meet with increasing response; he addresses relevant issues with a sense of passion and humour. He gives lectures on leadership involving themes such as:

- The 4 Gs (**G**reenleaf, **G**oldsmith, **G**unnarsson en **G**reenwood (Groenewoud...))
- Marshall Goldsmith's *golden rules*

On networking and his position as Mister Connectivity:

- Networking: thee *dos and donts*

On the topic of the title of Mister Connectivity: Koos experienced president Barack Obama's acceptance of his LinkedIn connection request as the crown on his networking activities. However, this turned out to be just the beginning. Koos cherishes the invitation by LinkedIn CEO Jeff Weiner to participate in a debate on the expansion of LinkedIn in Europe. In his capacity as Mister Connectivity Koos managed to introduce Jan Vermeiren – the top networker in Belgium and author of the book 'How to properly use LinkedIn' – to the network.

Get further acquainted with Koos on LinkedIn and through www.AAA-TFM.nl.